

Progress belongs to those who understand the future of money.

Progressive Sistas MAGIC is built by sistas, for sistas, uniting education, financial literacy, and Web3 innovation to ensure Black women are informed, prepared, and empowered in the evolving digital economy.

Meet the Team Behind Progressive Sistas *MAGIC*

Our leadership team combines diverse expertise with a shared passion for empowering Black women in the evolving digital economy. Each member brings a unique perspective and invaluable skills, creating a powerhouse of knowledge, community, and innovation.

Our Vision

To be the leading platform for Black women seeking financial empowerment and Web3 literacy.

Our Mission

To educate, inspire, and connect Black women to thrive in the digital financial landscape.

Andre'a Garrison: The Visionary Founder

Founder | Healthcare & Financial Literacy Advocate

Andre'a Garrison is a healthcare and finance professional with over seven years of experience in the medical industry, complemented by a strong foundation in financial services and education. A graduate of Cincinnati State in Medical Assisting and Administrative Duties, her career has been defined by precision, service, and a commitment to helping others succeed.

In 2025, Andre'a earned her national certifications in Medical Billing and Coding through the American Academy of Professional Coders (AAPC) and is currently founding her own medical billing company, supporting healthcare providers in streamlining operations and maximizing reimbursements. Her earlier experience working in mutual funds and proxy services sparked a lasting interest in financial literacy and long-term wealth building.



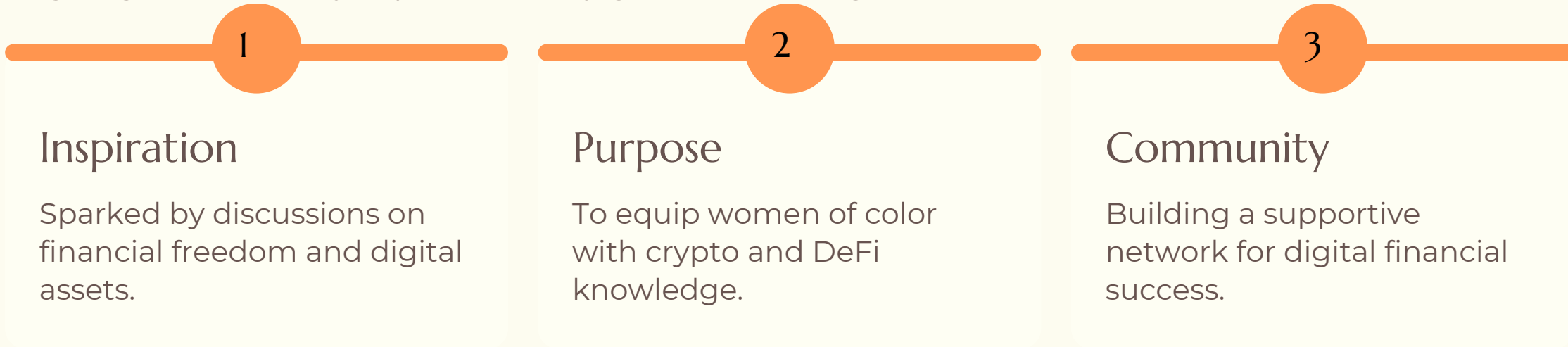
The Genesis of Progressive Sistas MAGIC

Andre’a’s journey into cryptocurrency began through early conversations with her older brother, who introduced her to the principles of financial independence and the transformative potential of digital assets. What started as curiosity quickly evolved into a disciplined exploration of the crypto ecosystem, where she immersed herself in understanding how value is created, distributed, and scaled through blockchain technology.

As her knowledge deepened, Andre’a built a strong foundation in decentralized systems and the broader digital asset landscape. She closely observed how major industries including finance, artificial intelligence, and healthcare were converging with blockchain, reshaping the future of innovation and economic access. Andrea witnessed major U.S. institutions move decisively into crypto from financial leaders like **BlackRock, Fidelity and JPMorgan Chase** to payment giants **Visa, Mastercard, and PayPal**, alongside engagement from U.S. regulators including the **Treasury, Federal Reserve, SEC, and CFTC**, signaling blockchain’s shift from experimental to foundational in global finance.

Throughout this journey, Andre’a identified a critical gap in the space: the absence of a strong, supportive voice encouraging women especially “sistas” to confidently enter and thrive in crypto. Recognizing the need for representation, accessible education, and guided mentorship, she took action.

This vision led to the creation of a purpose driven platform built to empower, educate, and elevate women within the blockchain and crypto ecosystem where learning is structured, support is ongoing, and industry experts actively guide the next generation of leaders.



Deyzhah Knox: Crypto & Finance Educator

Crypto & Finance Educator | Global Markets Analyst

Deyzhah Knox is a finance professional, global markets analyst, and digital educator with an academic foundation in international economics and finance. She earned her Bachelor's degree in Political Science with a specialization in International Diplomacy from Louisiana State University and is currently pursuing a Master's degree in Finance at the University of Houston, focusing on International Banking and Finance.

She began her career in the commodities sector as a news reporter covering oil and gas markets, gaining firsthand insight into international trade, energy markets, and global economic systems. Deyzhah later transitioned into full time trading, specializing in stock options and cryptocurrency markets.



Academic Excellence

International Economics and Finance expert.

Market Insight

Experienced in commodities, stock options, and crypto markets.

Digital Educator

Creator of "Digitally Deyzhah," empowering financial literacy.

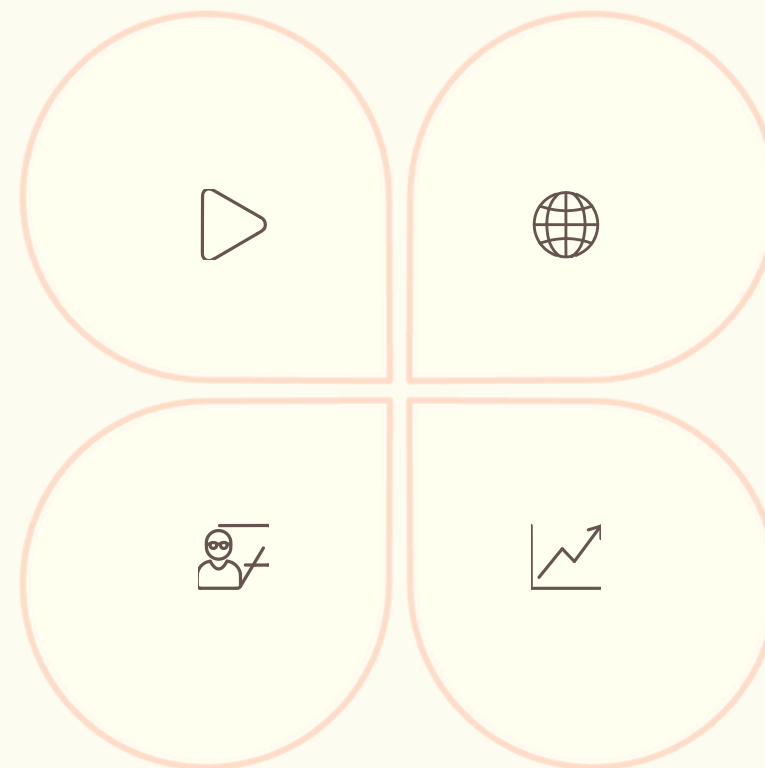
Deyzhah's Impact: Educating for Financial Independence

As the creator of **Digitally Deyzhah** on YouTube, she educates audiences on financial principles, market strategies, and practical tools for financial independence. Her channel serves as a vital resource for individuals seeking to demystify complex financial concepts and apply them to their own lives.

She is also the founder of **Rationalizing Irrationality LLC**, a multidisciplinary company exploring global finance, culture, and policy. Deyzhah brings both analytical rigor and educational clarity to Progressive Sistas MAGIC'S advisory panel, ensuring our community receives top-tier, actionable financial education.

Digitally Deyzhah
YouTube channel for financial
education.

Educational Clarity
Demystifying complex financial
concepts.



**Rationalizing Irrationality
LLC**
Exploring global finance, culture,
and policy.

Market Strategies
Practical tools for financial
independence.

Joyce Warner: Healthcare & Community Support

Healthcare Professional | Community & Advisory Support

Joyce Warner is a seasoned healthcare professional and entrepreneur with more than two decades of experience in patient care and laboratory services. After attending Howard University, she built a long standing career as a mobile phlebotomist and later as a laboratory technician at Chestnut Hill Pediatrics, which became part of Children's Hospital of Philadelphia (CHOP), where she served for over 15 years.

Following her healthcare career, Joyce co-founded a family-owned party supply business in Pennsylvania, reflecting her dedication to entrepreneurship, community involvement, and generational collaboration.

As she expands her understanding of cryptocurrency and digital finance, Joyce brings real world operational experience, discipline, and a community-first mindset to the Progressive Sistas MAGIC advisory panel.



20+
Years of Experience

Dedicated to patient care and laboratory services.

15+
Years at CHOP

A long-standing career at a renowned institution.

Valerie Crummedyo: Entrepreneurial Insight

Entrepreneur | Business & Financial Literacy Advocate

Valerie Crummedyo is an entrepreneur and business professional with experience across finance, human resources, publishing, and hospitality. She began her academic journey at Shaw University and later earned an Associate's Degree and certification as a Human Resources Specialist from Houston Community College.

Valerie is the founder of **Bramia's LLC**, an umbrella company encompassing Bramia's Water Ice, Bramia's Publishing, and Just Cruzin', a travel planning service. Her ventures reflect a commitment to creativity, operational excellence, and community engagement.

With a growing focus on financial literacy and emerging technologies, Valerie contributes business acumen, adaptability, and entrepreneurial insight to the Progressive Sistas MAGIC advisory panel.



Business Acumen

Expertise across diverse industries.



Creative Ventures

Bramia's LLC: CHOICE Water Ice, Publishing, Travel.



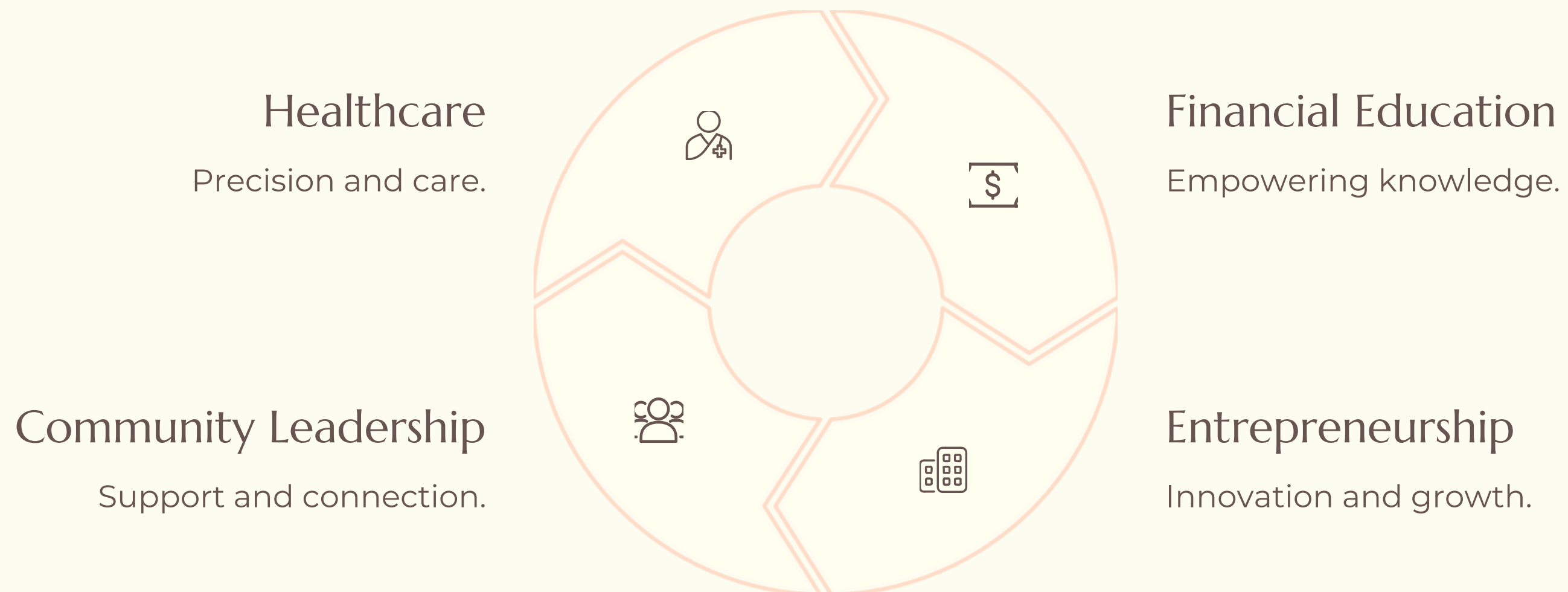
Adaptability

Navigating emerging technologies and markets.

Built With Purpose: A United Front

Progressive Sistas MAGIC is guided by experience, education, and intention. Our team brings together healthcare professionals, financial educators, entrepreneurs, and community leaders, united by a shared mission to ensure sistas are not left behind in the digital financial era.

Our collective strengths provide a holistic approach to financial literacy and Web3 education, ensuring that every Sista has the resources, knowledge, and confidence to succeed. We believe that true progress is achieved when we uplift each other, breaking down barriers and building bridges to a more equitable financial future.



Join the *Movement*: Your Future is Digital

The future of finance is here, and Progressive Sistas MAGIC is dedicated to ensuring Black women are at the forefront. We invite you to join our growing community, engage with our expert educators, and begin your journey toward financial freedom and Web3 mastery.

Together, we can unlock new opportunities, build lasting wealth, and create a powerful legacy for generations to come. Your journey into the digital economy starts now!

[Join Our Community](#)

[Explore Resources](#)